

The HIANZ Hire Excellence Awards at HIRECON24 – Viaduct Event Centre, Auckland

The long-running Hire Excellence awards have always been held in the highest of regard and are a great accolade from your industry peers to show you operate your business at the highest level. We want to recognise and celebrate the greatness of our industry and the people involved. You are all doing great stuff, so why not be recognised for it.

Benefits of entering and winning an award are:

- Accolade from the industry for the great things you are doing.
- Increased exposure of your business as an industry award winning operation.
- Marketing and promotional opportunities as an award winner.
- Attractive to potential employees and help retain existing.
- Did we mention prizes...

Merit Awards

You may apply to be judged on any of the merit awards. You may feel you do something really well in your business that matches one of the merit awards. This gives you the opportunity to be rewarded for that one thing. You may enter as many merit awards as you wish.

Merit awards are:

- **Health and Safety Award**
- **Company Image Award**
- **Most Improved/Progressive Company Award**
- **Emerging Leader Award**
- **Financial and Business Award**
- **Innovation and Technology Award**
- **People and Culture Award**
- **Training and Development Award**

Hire Company of the year Award

The Hire Company of the year awards, will cover the following categories:

- **General Hire Company of the Year up to \$2.5mil turnover**
- **General Hire Company of the Year over \$2.501mil turnover** (All large Hire companies are in this category)
- **Party and Events Hire Company of the Year**

All entrants in the Merit awards are eligible for the overall Hire Company of the year award in their particular size/sector bracket. The Hire company of the year award is a recognition of the business that is doing the best on aggregate across all the merit award categories.

The more merit awards you enter, the higher the chances are of winning the overall company of the year award. Winning multiple merit awards may not mean you win this award as it is a total score across all merit awards. Not entering a merit award gets you no points toward the overall award.

Special Awards

Outside of the above awards, there will be three special awards that are measured separately to the Hire Excellence awards. These are:

- **Silvercard Trainer/Assessor of Year Award**
Judge on the Trainer/Assessor who has worked their hardest to promote safe training and operation plus also promotion of the Silvercard™ brand.
- **Supplier Exhibitor of the Year Award**
Awarded to the Conference exhibitor that puts the best efforts into their stand, has the perceived best deal for delegates at conference and best promotes the conference to members. Shared voting by HIANZ Board and Delegates.
- **Hire Product of the Year Award**
This award will go to the product on display at the conference exhibition that in the eyes of the judges offers the most to a Hire Member's business.

Awards Night Sponsorship

The whole awards night is a celebration of us all in the industry. For this reason, the awards are the HIANZ Hire Excellence Awards.

The awards night is not for sale, it's a non-commercial night. We will, however, celebrate with the gratefulness of the HIANZ Principal Sponsor – Youngman Richardson, we thank YR for their continued support of HIANZ and the support of the industry.

Why Enter?

The awards process not only measures your business performance against your peers and a set criterion, but it is also a way of showing improvement in your business and building on that competitive spirit that is in all businesspeople. We strive for excellence, not always getting there but we seek reward and accolade for trying.

The HIANZ Hire Excellence awards promote Improvement, high achievement, and prestige amongst your competition.

- Peer recognition and accolade
- "Award winning" Hire business promotional ability
- Show you operate to a high safety standard.

Prizes:

- The winners of each category will receive a trophy and certificate.
- All entrants will receive a "finalist" certificate of achievement.
- Each of the Hire Company of the Year winners will receive free registration, accommodation (share) and travel costs paid to attend the next year's conference for two people.
- Merit Award winners will receive free registration to next year's conference for two people.
- Special award winners will receive a Trophy/cup and Certificate, a complimentary half-page advert in the Hire and Rental magazine (content provided by winner).

All entrants will be promoted in:

- The end of year “Hire and Rental” magazine.
- HIANZ Website
- Social media posts by HIANZ
- Hire Excellence Winners will be promoted in a relevant sector magazine via editorial article written by the association when promoting the association.

Entry Conditions

- All entrants must be a financial, paid-up member of HIANZ.
- All Hire company entrants can only enter one of the three Hire Company of Year categories.
- All entrants will be required to attend the conference and Hire Excellence awards dinner evening.
- Supplier of the Year must have an exhibition stand at the conference.
- Hire Product of the year must be displayed at the Conference.

How to Enter

1. Pick the category/categories you wish to enter.
2. Pull together relevant supporting information that will help Judges understand and measure your success in the category entered.
 - Supporting information can be anything that gives us enough information to know how great you are in the category you have entered. for example: Emails, Videos (filmed on your phone are okay), PowerPoint presentation, Multiple page document with photos.

Any method that can show the judges your passion, teamwork, customer satisfaction, safety, willingness to improve, hitting or exceeding industry standards, promotion of Hire as the first choice for consumers.

Timeline

Wednesday 17 April 2024 – Hire Excellence Awards entries open.

Friday 24 May 2024 – Hire Excellence Entries close.

Early June 2024 – Judging. This may include site visits, calls and/or email communications with entrant for judging clarification.

24th July 2024 – The Hire Excellence Awards dinner takes place at the Viaduct Event Centre, Auckland.

Judging

The Judges for this year’s awards will judge all categories and will be visiting businesses where possible and applicable to evaluate their entry onsite. The judging team are Life Members and ex-Hire Business owners, with a lot of experience in the industry.

Summary

This is not the end. The whole idea of the Hire Excellence Awards program is to drive improvement and innovation in your business. Having an outsider look at what you are doing in your business is of great value and helps you along the path of improvement. Striving for excellence may seem a far-fetched idea, however you will never get there if you don’t start on the path.



Hire Industry Association of New Zealand (Inc.)

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Enter now, celebrate the great things you do, and potentially be rewarded for the ingenuity, innovation of smashing things you do. Be measured for free, without agenda or consequence.