Sponsorship Matrix

2021 - Sponsorship Packages	Platinum	Gold	Silver				Bronze			Supporter			
	Principal Sponsor, including Awards Dinner	Wednesday Networking Function	Conference MC: Antonia Prebble	Conference App	Opening Keynote Speaker	Thursday Keynote Speaker	Coffee Cart	Happy Hour	Lunch	Delegate Gift	Delegate Lanyards	Morning Tea	Breakout Session Speaker
Cost (ex GST)	SOLD	SOLD	SOLD	SOLD	SOLD	$4,000	SOLD	$2,500	$2,500	SOLD	SOLD	$1,500	FOC
Opportunities available	1	1	1	1	1	1	1	2	2	1	1	1	3
Acknowledgement by MC on both days of the conference	✓ and at beginning of function	✓	✓ including MC wearing a branded item	✓	✓ and at beginning of keynote session	✓	✓	✓ and at beginning of function	✓	✓	✓	✓	
Access to full list of delegate names & contact details	✓	✓											of relevant breakout session
Naming rights as the Conference App sponsor				✓									
Push notifications via the app during the conference	1 each day & at function	✓ 1 at function		✓ 2 each day									
Naming rights as the keynote sponsor - and introduce them at the beginning of their presentation					✓	✓							
Naming rights as function sponsor with 5 mins speech at the event and opportunity to dress the space (at own cost)	✓ and equipment at event	✓ and equipment at event						✓ no speech					
A word from our Principal Sponsor' - 500 word write up on the conference website	✓												
Advertisement in the NZ Hire & Rental magazine	✓ full page	✓ 1/2 page	✓ 1/4 page	✓ 1/4 page	✓ 1/4 page	✓ 1/4 page							✓ listing
Company logo on the coffee cart and opportunity to provide branded coffee cups at own cost							✓						
Opportunity to provide a branded gift to the delegates at the start of the day (gift to be provided at own cost)										✓			✓ at relevant breakout
Your logo printed onto delegate lanyards											✓		
Relevant catering break naming rights via acknowledgement by MC and signage on the catering tables									✓			✓	
Complimentary exhibition stand with priority placement	✓ 4 booths together in one area	✓ next prominent											
5m x 5m floor space in the Grand Hall for machinery	✓												
Complimentary conference registrations	3												
Complimentary tickets to the Networking Function	3	4											
Complimentary tickets to the Awards Dinner	3												
Placement of company banner in the plenary room	✓ next to stage & at function	✓ at function only											✓ in relevant breakout room
Placement of company logo on directional signage and attendee nametags	✓												
Placement of company logo on registration desk panels	✓ most prominent	✓	✓	✓	✓	✓							
Placement of company logo on all conference marketing material	✓ most prominent	✓	✓	✓	✓	✓							
Placement of company logo on plenary sponsor holding slides	✓ most prominent	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Placement of company logo on the conference website, with link to own website	✓ most prominent	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Placement of company logo in the Conference App	✓	✓	✓	✓ most prominent, with link to own website	✓	✓	✓	✓	✓	✓	✓	✓	✓