



Hire Industry Association of New Zealand (Inc.)

HIANZ Strategic Plan

YOUR INDUSTRY, ONE VOICE

The Hire Industry Association of New Zealand (HIANZ) has been in existence for over 42 years and is the peak body and professional membership Association for the Hire Industry in New Zealand. We value the relationships between our members, the public who use our services and our valued suppliers. We offer support to our Members in General Hire, Access Hire, Heavy Equipment Hire, Party and Events Hire, as well as our Associate Supplier Members.


VISION

The body that advocates, educates, and empowers its members to become the preferred solution for equipment and event needs.


CORE PURPOSE

Making hire the first choice.

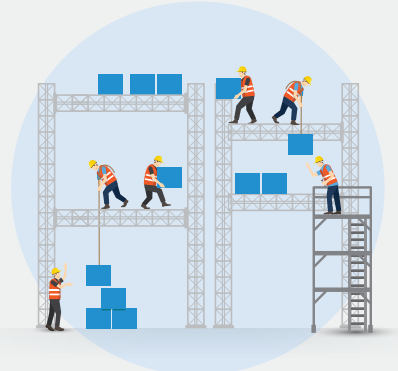
VALUES




Leadership



Facilitation



Community



Learning

OBJECTIVES & STRATEGIES

Advocate



- ➔ Shape the future of the hire industry in New Zealand.
- ➔ Ensure the position of the HIANZ members is strongly represented when relevant government legislation and regulation is developed or reviewed.
- ➔ Create awareness of emerging trends including environmental and sustainability changes.

Educate



- ➔ Providing tools to ensure duty of care is prioritised to achieve industry safety best practice.
- ➔ Offering direction and support to enable business growth, profitability and diversity of industry.
- ➔ Promoting the industry offering of structured career paths enhancing employee retention and attracting quality talent.

Empower



- ➔ Promote the economic and environmental benefits of hire.
- ➔ Maximise engagement with HIANZ by promoting member benefits.
- ➔ Grow relationships between HIANZ members by providing forums to connect.