



23 & 24 July 2024
Viaduct Events Centre, Auckland

SPONSORSHIP PROSPECTUS

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PRESIDENTS' WELCOME

Welcome to the launch of HIRECON24, taking place at the Auckland Viaduct Events Centre on 23 and 24 July 2024. This remarkable venue boasts great spaces and ample room for what will be our biggest equipment showcase. The venue is in a prime location in Central Auckland, close to a range of accommodation and transport options.

HIRECON24 is a continuation of our 2023 initiative, dedicated to assisting our Hire Members in enhancing their businesses, expanding their knowledge, and achieving success. Additionally, it offers an opportunity for our Supplier Associates to contribute to the creation of a premier exhibition event aimed at showcasing and endorsing products that can benefit the businesses of our delegates.

We have designed an exceptional exhibition area that offers a combination of partitioned and open spaces, providing you with more freedom to showcase your products and services in the most creative and effective manner. We're extending the time for interaction with delegates and are building a programme featuring industry experts and inspirational speakers, ensuring that delegates stay engaged at the conference venue, offering you more visibility. HIRECON24 is going to be our biggest exhibition to date, and we encourage you to make the most of the space on offer.

At the start of the conference, we are organising a "Careers in Hire" event with the aim of drawing in local schools to bring their senior students. They will have the opportunity to explore the world of Hire and the career prospects in Plant and Equipment. This event will also increase your visibility.

Within a space featuring a 3.5-metre high ceiling, you will find sizable 3-metre by 3-metre partitioned booths, all oriented towards the central boulevard walkway and registration area.

This layout eliminates any "lost booths" and offers excellent exposure. In the 11-metre high exhibition area, there won't be any separating partitions; instead, you'll have expansive 5-metre by 4-metre open areas to unleash your creativity in your exhibition.

Overhead trusses throughout each site provide lighting and the ability to hang signage and other materials. It's worth noting that all sites, regardless of their location, are situated on a concrete floor with no weight restrictions.

Exhibition space and Sponsorship bookings are now open, and we strongly advise exhibitors to secure their preferred space and sponsorship as soon as possible.

Amy Gillies
HIANZ President



CONFERENCE INFORMATION

HIRECON24 is again, all about getting back to basics, by bringing our HIANZ Members and Suppliers together in one place. We are going to focus on educating our Hire Company Members to be better at business. The opportunity is there for you, the supplier, to promote your products to our members through a traditional “cheque and order book” trade show exhibition. Your special Trade Show deals will be used to attract delegate registrations, so the better you make them, the more members it will attract.

We have a range of opportunities for sponsors and exhibitors who want to be part of this highly focused, two-day event.

2024 Venues:

- 📍 The 2024 conference will be held at the **Viaduct Events Centre**.
- 📍 **The Fox Bar** in the Viaduct, is the venue for our Pre-Conference Welcome Drinks on Monday 22 July.
- 📍 The Party Night on Tuesday 23 July will be at **Weta Workshop Unleashed** and the theme is “Sci-Fi & Fantasy!”.
- 📍 The Hire Excellence Awards Dinner on Wednesday 24 July is being held at the **Viaduct Events Centre**.

Target Audience:

The conference is focussed on all the different sectors of the Hire Industry. This includes General, Party and Events, Heavy Hire, Access, Forklift and Industry Training.

Attending businesses cover the spectrum from major corporates to small and medium-sized operations. The conference is traditionally well-supported by government, with Ministers, senior officials, policy makers and regulators attending. Invitations are being sent to these and related authorities and associations.

🔍 **click the highlighted links above for more info.**

Event Promotion:

This conference and trade show is the Hire Industry's biggest event in New Zealand, bringing all sectors of the industry together to debate and discuss the big issues and ideas.

Sponsors capitalise on this unique opportunity to support the entire industry at the event, in promotional activity prior, and in post-event reporting.

Event promotion includes:

- ✔️ Dedicated conference webpage at <https://www.hianz.net.nz/hirecon24/> including hyperlinked sponsor logos.
- ✔️ A dedicated Conference App that will provide sponsors with added opportunity to gain brand exposure and to connect with delegates.
- ✔️ Regular conference email updates to potential and registered delegates directing them to the conference webpage and your deals.
- ✔️ Advertising in the Hire & Rental magazine.
- ✔️ Active promotion through HIANZ's social media and mailing networks.
- ✔️ Media relations, including targeting invitations to business, export and lifestyle media to attend the event.
- ✔️ Post event media.

CONFERENCE PROGRAMME

Sunday 21 July 2024

Afternoon ☺ Exhibition Build

Monday 22 July 2024

Time TBC ☺ Exhibition Pack In

6.30pm ☺ Pre-Conference Welcome Drinks, The Fox at the Viaduct

Tuesday 23 July 2024

9.00am ☺ Registration & Exhibition Open

9.00am ☺ Student Session (exhibition and seminars)

11.00am ☺ Conference Official Opening

1.30pm ☺ Lunch & Exhibition

2.30pm ☺ Conference Resumes

4.30pm ☺ Happy Hour in Exhibition Area

7.30pm till late ☺ Party Night at Weta Workshop
Unleashed – ‘Sci-Fi & Fantasy’

Wednesday 24 July 2024

9.00am ☺ Registration & Exhibition Open

10.00am ☺ Conference Begins

11.00am ☺ Morning Tea & Exhibition

11.45am ☺ Conference Resumes

1.25pm ☺ Lunch & Exhibition

2.30pm ☺ Conference Resumes
Exhibition Pack Out Begins

3.30pm ☺ Conference Ends

6.30pm till late ☺ Hire Excellence Awards Dinner

Thursday 25 July 2024

Morning ☺ Final Exhibition Pack Out

*Please note programme is subject to change by the conference organisers.



SPONSORSHIP OPPORTUNITIES >>

CONFERENCE SPONSORSHIP & EXHIBITION OPPORTUNITIES OVERVIEW

2024 - Sponsorship Packages:

Cost (ex GST)	POA	POA	\$4,000.00	\$4,000.00	\$2,000.00	\$2,000.00	\$2,000.00	\$2,000.00	\$2,000.00	\$2,000.00	
Opportunities available	SOLD	SOLD	BOTH SOLD	Only 2 left	SOLD	SOLD	SOLD	1	SOLD	BOTH SOLD	1
Acknowledgement by MC on both days of the conference	✓ and Awards Dinner	✓	✓	✓ and at beginning of keynote session	✓	✓	✓	✓	✓	✓	✓
Opportunity to provide a 5 minute welcome speech at the beginning of the conference	✓										
Access to full list of delegate names & contact details, post event, where captured	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Naming rights as the Conference App sponsor					✓						
Push notifications via the app during the conference	✓ day 1 & at Awards Dinner	✓ 1 at Party Night			✓ 1 each day						
Naming rights as the keynote sponsor - and introduce them at the beginning of their presentation				✓							
Naming rights as function sponsor	✓ including speaking opportunity	✓				✓	✓				
A word from our Principal Sponsor - 500 word write up on the conference website	✓										
Advertisement in the NZ Hire & Rental magazine	✓ full page	✓ 1/2 page									
Company logo on the coffee cart and opportunity to provide branded coffee cups at own cost									✓		
Opportunity to provide a branded gift to the delegates: 1 x opportunity each day (gift to be provided at own cost)											
Full branding of the charging station (at own cost)											
Your logo printed onto delegate lanyards								✓			
Opportunity to provide delegates with an energising snack (at own cost): 1 x opportunity at the beginning of the conference afternoon session each day											
Opportunity to provide own printed stationery (pads/pens etc) in the conference plenary room at own cost											
Opportunity to provide a 'pick me up' drink and/or snack (at own cost) on arrival at conference each morning											
Sponsorship of The Hub with branding opportunities							✓				
Sponsorship of the student donut stand (day 1)											✓
Relevant catering break naming rights via acknowledgement by MC and signage on the catering tables			✓								
Complimentary exhibition floor space in prominent locations (note this is for the space only and doesn't include any exhibitor registrations)	20sqm area of your choosing based on the floor plan	20sqm area of your choosing based on the floor plan									
Complimentary full conference registrations (incl evening events)	4	2									
Complimentary tickets to the Party Night		4									
Complimentary tickets to the Awards Dinner	4										
Placement of company banner	✓ at Conference & Awards Dinner	✓ at Party Night							✓ at Welcome Drinks	✓ at Happy Hour	✓ at The Hub
Placement of company logo on attendee nametags	✓										
Placement of company logo on directional signage	✓										
Placement of company logo on registration desk	✓ most prominent	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Placement of company logo on plenary sponsor holding slides	✓ most prominent	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Placement of company logo on the conference website, with link to own website	✓ most prominent	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Placement of company logo in the Conference App	✓	✓	✓	✓	✓ most prominent	✓	✓	✓	✓	✓	✓
Provide material to be inserted in delegate bags (material supplied at your cost)											

	Platinum	Gold	Silver		Bronze						
	Principal Sponsor Including Awards Dinner	Party Night Sponsor	Catering Sponsor 1 x each day	Keynote Speaker Sponsor	Conference App Sponsor	Pre-Conference Welcome Drinks Sponsor	Happy Hour Sponsor	The Hub Sponsor	Lanyard Sponsor	Coffee Cart Sponsor	Student Session Snack Sponsor
Cost (ex GST)	POA	POA	\$4,000.00	\$4,000.00	\$2,000.00	\$2,000.00	\$2,000.00	\$2,000.00	\$2,000.00	\$2,000.00	\$2,000.00
Opportunities available	SOLD	SOLD	BOTH SOLD	Only 2 left	SOLD	SOLD	SOLD	1	SOLD	BOTH SOLD	1
Acknowledgement by MC on both days of the conference	✓ and Awards Dinner	✓	✓	✓ and at beginning of keynote session	✓	✓	✓	✓	✓	✓	✓
Opportunity to provide a 5 minute welcome speech at the beginning of the conference	✓										
Access to full list of delegate names & contact details, post event, where captured	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Naming rights as the Conference App sponsor					✓						
Push notifications via the app during the conference	✓ day 1 & at Awards Dinner	✓ 1 at Party Night			✓ 1 each day						
Naming rights as the keynote sponsor - and introduce them at the beginning of their presentation				✓							
Naming rights as function sponsor	✓ including speaking opportunity	✓				✓	✓				
A word from our Principal Sponsor - 500 word write up on the conference website	✓										
Advertisement in the NZ Hire & Rental magazine	✓ full page	✓ 1/2 page									
Company logo on the coffee cart and opportunity to provide branded coffee cups at own cost									✓		
Opportunity to provide a branded gift to the delegates: 1 x opportunity each day (gift to be provided at own cost)											
Full branding of the charging station (at own cost)											
Your logo printed onto delegate lanyards								✓			
Opportunity to provide delegates with an energising snack (at own cost): 1 x opportunity at the beginning of the conference afternoon session each day											
Opportunity to provide own printed stationery (pads/pens etc) in the conference plenary room at own cost											
Opportunity to provide a 'pick me up' drink and/or snack (at own cost) on arrival at conference each morning											
Sponsorship of The Hub with branding opportunities							✓				
Sponsorship of the student donut stand (day 1)											✓
Relevant catering break naming rights via acknowledgement by MC and signage on the catering tables			✓								
Complimentary exhibition floor space in prominent locations (note this is for the space only and doesn't include any exhibitor registrations)	20sqm area of your choosing based on the floor plan	20sqm area of your choosing based on the floor plan									
Complimentary full conference registrations (incl evening events)	4	2									
Complimentary tickets to the Party Night		4									
Complimentary tickets to the Awards Dinner	4										
Placement of company banner	✓ at Conference & Awards Dinner	✓ at Party Night							✓ at Welcome Drinks	✓ at Happy Hour	✓ at The Hub
Placement of company logo on attendee nametags	✓										
Placement of company logo on directional signage	✓										
Placement of company logo on registration desk	✓ most prominent	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Placement of company logo on plenary sponsor holding slides	✓ most prominent	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Placement of company logo on the conference website, with link to own website	✓ most prominent	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Placement of company logo in the Conference App	✓	✓	✓	✓	✓ most prominent	✓	✓	✓	✓	✓	✓
Provide material to be inserted in delegate bags (material supplied at your cost)											

PLATINUM SPONSORSHIP

Principal Sponsor, Including Awards Dinner



Your Sponsorship package will include:

- Acknowledgement by the MC of your sponsorship on both days of the conference and at the Awards Dinner
- Five-minute speaking opportunity at welcome formalities at the beginning of conference
- Naming sponsor of the Awards Dinner with an opportunity for a five-minute speech at the dinner
- Access to the full list of delegate names and contact details, post event, where captured
- 1 x push notification via the Conference App on day 1 of the conference and at the Awards Dinner
- 500 word write up on the conference website: 'A word from our Principal Sponsor'
- Full page advertisement in the New Zealand Hire & Rental Magazine (artwork supplied by sponsor)
- 20sqm complimentary exhibition floor space (no walls). Note this does not include free exhibitor registrations.
- 4 x complimentary full conference registrations (including all functions) and 4 x additional tickets to the Awards Dinner
- Placement of your freestanding company banner at the conference and Awards Dinner
- Placement of your company logo on attendee nametags
- Placement of your company logo on directional signage
- Most prominent placement of your company logo on the registration desk
- Most prominent placement of your company logo on plenary sponsor holding slides
- Most prominent placement of your company logo on the conference website, with a link to your website
- Placement of your company logo in the Conference App

SOLD

GOLD SPONSORSHIP

Party Night at Weta Workshop Unleashed, 'Sci-Fi & Fantasy'

Tuesday 23 July

POA

x 1 opportunity

There is one opportunity available to sponsor the Tuesday evening Party Night.

The theme for this year's Party Night is Sci-Fi and Fantasy. You will have an opportunity to present a fun award/s for Best Dressed.



Your Sponsorship package will include:

- Acknowledgement by the MC of your sponsorship on both days of the conference
- Naming sponsor of the Party Night
- 1 x push notification via the Conference App at the Party Night
- ½ page advertisement in the New Zealand Hire & Rental Magazine (artwork supplied by sponsor)
- 20sqm complimentary exhibition floor space (no walls). Note this does not include free exhibitor registrations.
- 2 x complimentary full conference registrations (including all functions) and 4 x additional tickets to the Party Night
- Placement of your freestanding company banner next to the stage at the Party Night
- Placement of your company logo on the registration desk
- Placement of your company logo on plenary sponsor holding slides
- Placement of your company logo on the conference website, with a link to your website
- Placement of your company logo in the Conference App
- Access to the full list of delegate names and contact details, post event, where captured.

SOLD

SILVER SPONSORSHIP

Catering

\$4,000 +GST

x 1 opportunity

There are two opportunities available to sponsor the full day conference catering – 1x on Tuesday and 1x on Wednesday



Your Sponsorship package will include:

- Acknowledgement by the MC of your sponsorship on both days of the conference
- Signage on the catering tables on the relevant day, acknowledging you as the conference catering sponsor
- Placement of your company logo on the registration desk
- Placement of your company logo on plenary sponsor holding slides
- Placement of your company logo on the conference website, with a link to your website
- Placement of your company logo in the Conference App
- Access to the full list of delegate names and contact details, post event, where captured

BOTH SOLD

SILVER SPONSORSHIP

Keynote Speaker

\$4,000 +GST

x 2 opportunities now available

There are three opportunities available to sponsor the conference Keynote Speakers.



Your Sponsorship package will include:

- Acknowledgement by the MC of your sponsorship on both days of the conference, as well as at the beginning of the relevant keynote session
- Naming rights as the relevant keynote sponsor, with opportunity to introduce the speaker at the beginning of their presentation
- Placement of your company logo on the registration desk
- Placement of your company logo on plenary sponsor holding slides
- Placement of your company logo on the conference website, with a link to your website
- Placement of your company logo in the Conference App
- Access to the full list of delegate names and contact details, post event, where captured

1 SOLD
2 remaining

BRONZE SPONSORSHIP

Conference App

\$2,000 +GST

There is one opportunity available to sponsor the Conference App.

Your Sponsorship package will include:

- Acknowledgement by the MC of your sponsorship on both days of the conference
- Naming rights as the Conference App sponsor
- Push notification via the Conference App – 1 x each day
- Placement of your company logo on the registration desk
- Placement of your company logo on plenary sponsor holding slides
- Placement of your company logo on the conference website, with a link to your website
- Most prominent placement of your company logo in the Conference App
- Access to the full list of delegate names and contact details, post event, where captured

SOLD



BRONZE SPONSORSHIP

Pre-Conference Welcome Drinks

\$2,000 +GST

1 x opportunity

On Monday 22 July, we will be holding the Pre-Conference Welcome Drinks at The Fox. These drinks are traditionally very well attended and is a great way to kick off the conference programme.



Your Sponsorship package will include:

- Acknowledgement by the MC of your sponsorship on both days of the conference
- Naming rights at the Pre-Conference Welcome Drinks sponsor
- Placement of your freestanding banner at Fox Bar
- Placement of your company logo on the registration desk
- Placement of your company logo on plenary sponsor holding slides
- Placement of your company logo on the conference website, with a link to your website
- Placement of your company logo in the Conference App
- Access to the full list of delegate names and contact details, post event, where captured

SOLD

BRONZE SPONSORSHIP

Happy Hour

\$2,000 +GST

1 x opportunity

There is one opportunity to sponsor the Happy Hour Drinks on Tuesday. The Happy Hour will take place within the Trade Show.



Your Sponsorship package will include:

- Acknowledgement by the MC of your sponsorship on both days of the conference
- Naming rights of the happy hour with opportunity to provide a pull up banner in the happy hour location
- Placement of your company logo on the registration desk
- Placement of your company logo on plenary sponsor holding slides
- Placement of your company logo on the conference website, with a link to your website
- Placement of your company logo in the Conference App
- Access to the full list of delegate names and contact details, post event, where captured

SOLD

BRONZE SPONSORSHIP

The Hub

\$2,000 +GST

1 x opportunity

The Hub, within the exhibition space, will be a central location where delegates will have the opportunity to sit and relax on lounge furniture, meet with industry colleagues at the bar leaners, or share a coffee or drink around the centralised information desk.



Your Sponsorship package will include:

- Acknowledgement by the MC of your sponsorship on both days of the conference
- Naming rights as The Hub sponsor
- Placement of your freestanding banner within The Hub with further opportunities to brand the space at own cost (branding to be discussed and agreed with the conference organiser)
- Placement of your company logo on the registration desk
- Placement of your company logo on plenary sponsor holding slides
- Placement of your company logo on the conference website, with a link to your website
- Placement of your company logo in the Conference App
- Access to the full list of delegate names and contact details, post event, where captured

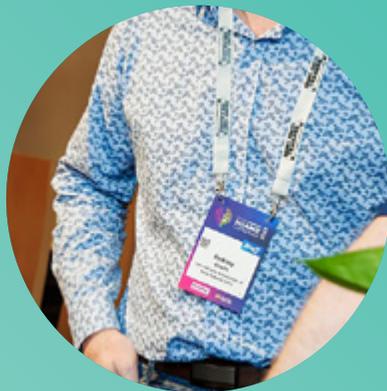
BRONZE SPONSORSHIP

Lanyard

\$2,000 +GST

1 x opportunity

There is one opportunity available to sponsor the Delegate Lanyards. The lanyard will be worn around the necks of all conference attendees at all times, displaying their name tags.



Your Sponsorship package will include:

- Acknowledgement by the MC of your sponsorship on both days of the conference
- Your logo printed on the lanyards (1 colour print)
- Placement of your company logo on the registration desk
- Placement of your company logo on plenary sponsor holding slides
- Placement of your company logo on the conference website, with a link to your website
- Placement of your company logo in the Conference App
- Access to the full list of delegate names and contact details, post event, where captured

SOLD

BRONZE SPONSORSHIP

Coffee Cart

\$2,000 +GST

There are two opportunities available to sponsor the Coffee Carts. There will be 2 x coffee carts located in the conference venue for attendees and they will operate throughout both days of the conference. The beverages are free of charge for attendees.



Your Sponsorship package will include:

- Acknowledgement by the MC of your sponsorship on both days of the conference
- Opportunity to brand the coffee cart and provide branded coffee cups, at own additional cost
- Placement of your company logo on the registration desk
- Placement of your company logo on plenary sponsor holding slides
- Placement of your company logo on the conference website, with a link to your website
- Placement of your company logo in the Conference App
- Access to the full list of delegate names and contact details, post event, where captured

BOTH SOLD

BRONZE SPONSORSHIP

Student Session Snack Sponsor

\$2,000 +GST

1 x opportunity

For the first time, we will be inviting students from local schools to a 'Student Session' on the Tuesday morning. For two hours students will have the opportunity to visit the exhibition stands and attend seminars and enjoy free mini hot donuts.



Your Sponsorship package will include:

- Acknowledgement by the MC of your sponsorship on both days of the conference
- Naming rights as The Student Session sponsor
- Placement of your freestanding banner next to the donut cart with further opportunities to brand the cart at own cost (branding to be discussed and agreed with the conference organiser)
- Placement of your company logo on the registration desk
- Placement of your company logo on plenary sponsor holding slides
- Placement of your company logo on the conference website, with a link to your website
- Placement of your company logo in the Conference App
- Access to the full list of delegate names and contact details, post event, where captured

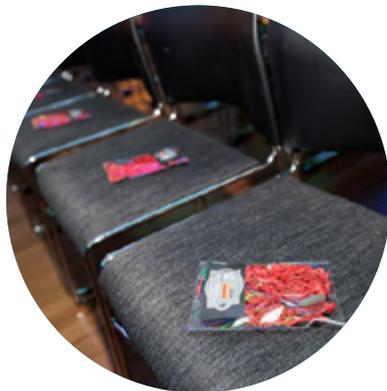
CONFERENCE SUPPORTER

Delegate Gift

\$1,000 +GST

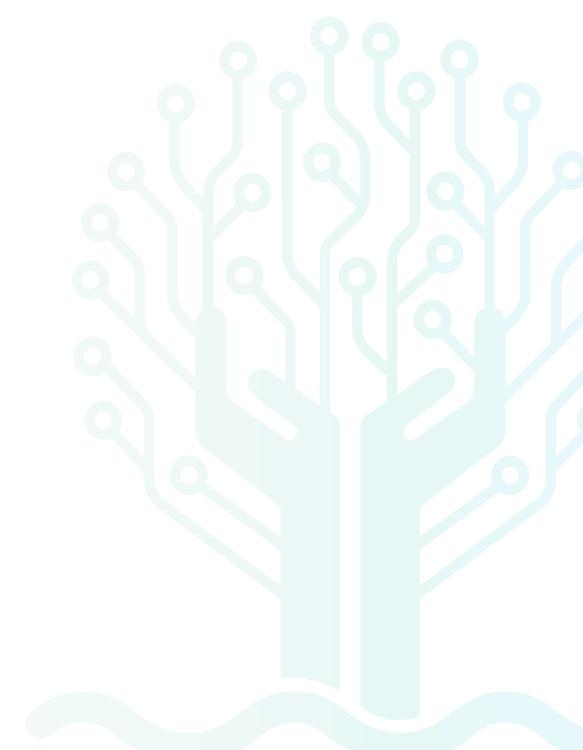
2 x opportunities

There are two opportunities to provide a branded gift to delegates for either the Tuesday or Wednesday session.



Your Sponsorship package will include:

- Acknowledgement by the MC of your sponsorship on the relevant day or your sponsorship
- Opportunity to provide a branded gift to the delegates at the start of the day (gift to be provided at own cost and to be signed off by the events team)
- Placement of your company logo on plenary sponsor holding slides
- Placement of your company logo on the conference website, with a link to your website
- Placement of your company logo in the Conference App
- Access to the full list of delegate names and contact details, post event, where captured



CONFERENCE SUPPORTER

Charging Station

\$1,000 +GST

1 x opportunity

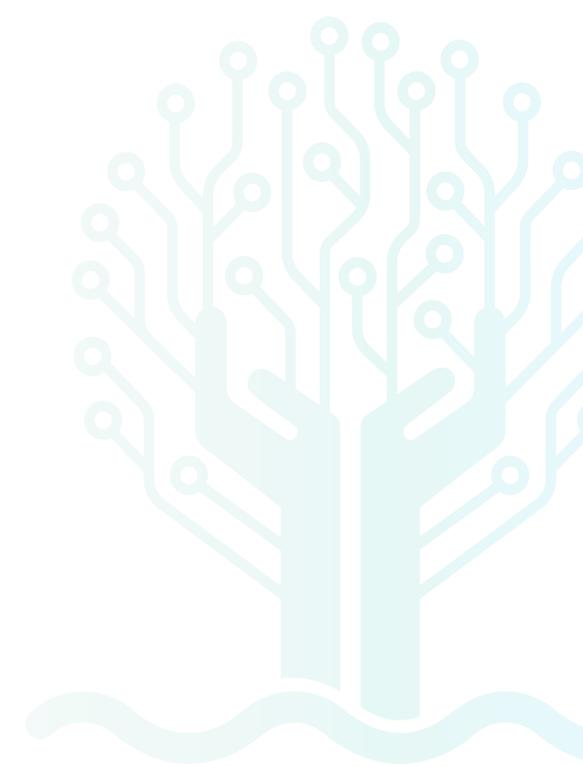
There is one opportunity available to sponsor the Charging Station. This will be a large display in a prominent location giving delegates the opportunity to charge their phones/ laptops etc.



Your Sponsorship package will include:

- Acknowledgement by the MC of your sponsorship on day one of the conference
- Opportunity to brand the charging station (at own cost)
- Placement of your company logo on plenary sponsor holding slides
- Placement of your company logo on the conference website, with a link to your website
- Placement of your company logo in the Conference App
- Access to the full list of delegate names and contact details, post event, where captured

SOLD



CONFERENCE SUPPORTER

Energiser

\$1,000 +GST

2 x opportunities

There are two opportunities to provide an energiser snack to delegates for either the Tuesday or Wednesday afternoon sessions.



Your Sponsorship package will include:

- Acknowledgement by the MC of your sponsorship on the relevant day of your sponsorship
- Opportunity to provide an energiser snack to the delegates at the start of the conference afternoon session (energiser to be provided at own cost and to be signed off by the events team)
- Placement of your company logo on plenary sponsor holding slides
- Placement of your company logo on the conference website, with a link to your website
- Placement of your company logo in the Conference App
- Access to the full list of delegate names and contact details, post event, where captured



CONFERENCE SUPPORTER

Stationery Sponsor

\$1,000 +GST

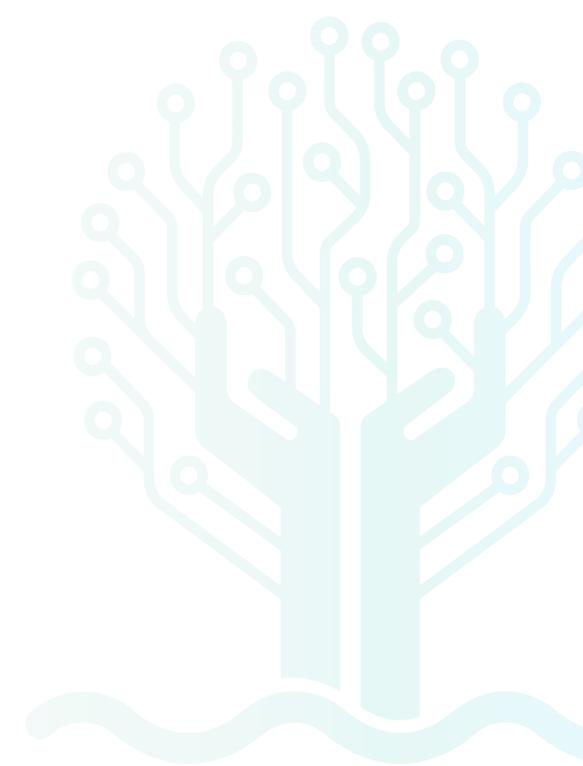
1 x opportunity

Provide branded pads and pens for delegates to use throughout the conference. These will be placed on the conference plenary tables at the start of day one of conference.



Your Sponsorship package will include:

- Acknowledgement by the MC of your sponsorship on day one of conference
- Opportunity to provide branded pens and pads (at own cost)
- Placement of your company logo on the registration desk
- Placement of your company logo on plenary sponsor holding slides
- Placement of your company logo on the conference website, with a link to your website
- Placement of your company logo in the Conference App
- Access to the full list of delegate names and contact details, post event, where captured



CONFERENCE SUPPORTER

Hair of the Dog

\$1,000 +GST

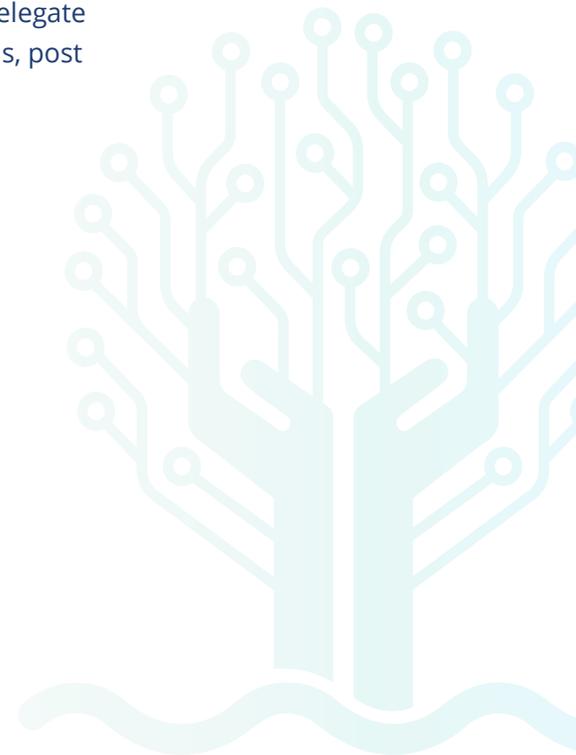
2 x opportunities

Each morning of the conference, take the opportunity to make a first great impression and provide a 'pick me up' for the conference attendees. This could any number of options for example: an energy or berocca drink, a 'virgin' bloody Mary, bacon butties or a healthy smoothie or juice.



Your Sponsorship package will include:

- Acknowledgement by the MC of your sponsorship on the relevant day of your sponsorship
- Opportunity to provide a pick me up for conference attendees (at own cost)
- Placement of your company logo on the registration desk
- Placement of your company logo on plenary sponsor holding slides
- Placement of your company logo on the conference website, with a link to your website
- Placement of your company logo in the Conference App
- Access to the full list of delegate names and contact details, post event, where captured



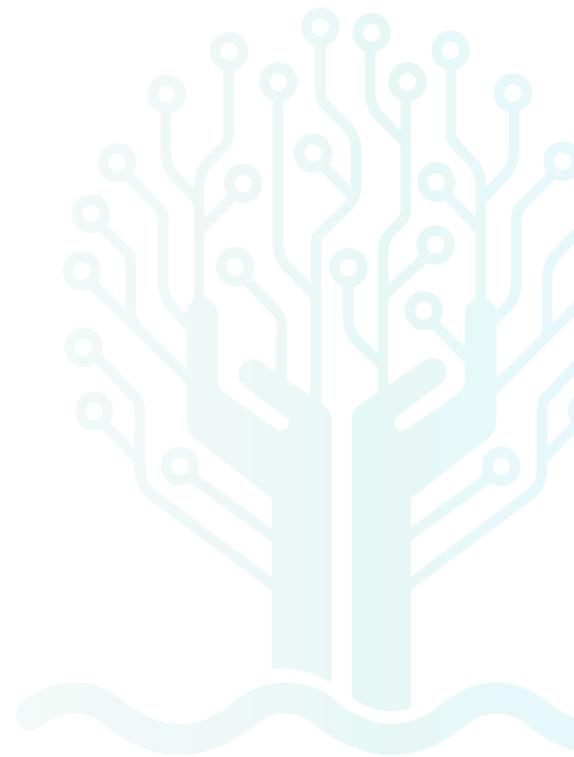
DELEGATE BAG INSERTS

\$500 +GST

6 x opportunities

This year we are giving organisations the opportunity to provide an insert and/or gift into the delegate conference bags. The insert/gift is at your own cost and will need to be pre-approved by the conference organisers. Please consider sustainable options.

2 SOLD
4 remaining



EXHIBITION STANDS

The 2024 conference trade show will be a fun and interactive space giving you multiple opportunities to engage with attendees over two days. The trade show will include:

- 2 x coffee carts
- All conference catering – morning tea, lunch and 1 happy hour function
- Fun, interactive games and competitions
- Multiple hours of delegate free time to explore the trade show each day
- Opportunities for walled booths & 'floor only' spaces
- Limited outdoor spaces are also available

Single Stand Cost and Inclusions:

Per 3m x 3m walled single booth \$3,500 + GST* each

A single booth is 3m w x 3m d with up to 3 velcro receptive walls 2.3m high (number of walls depends on booth location and number of booths you require)

- 1 x 10 amp power supply per single booth
- 2 x 150w spotlights per single booth
- 2 x exhibitor registrations per single booth (full access conference pass including all functions)

*stand # 3 is 9m x 3m and is \$5,500 + GST

Floor Space Cost and Inclusions:

Per 20sqm floor space \$6,500 + GST each

A single floor space is 5m x 4m with no walls, power or lighting

- Overhead rigging to enable you to hang signage (additional cost may apply for hanging and the signage production and print is at own cost)
- 2 x exhibitor registrations per 20sqm floor space booked (full access conference pass including all functions)

Outdoor Space Cost and Inclusions:

Per 7m x 6m outdoor space \$2,000 + GST each

A single outdoor space is 7m x 6m with no walls, power or lighting

- You must book an indoor space in order to be eligible to book an additional outdoor space
- No exhibitor or conference registrations or function tickets are included
- Overnight security is provided

Additional registrations:

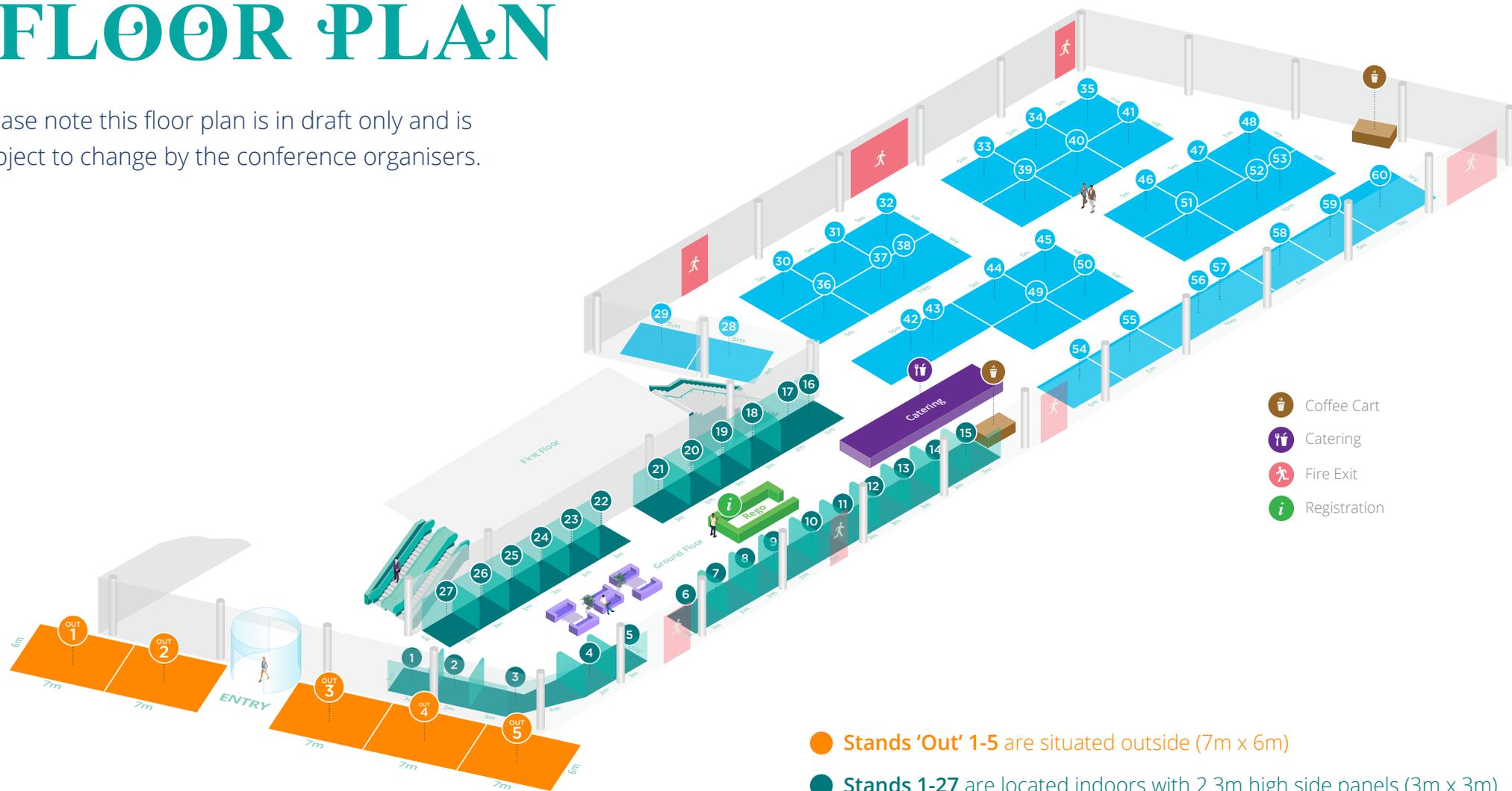
- Two day full access conference pass (no functions) \$650 + GST each
- Single day full access conference pass (no functions) \$350 + GST each per day
- Single day expo only pass (no functions or conferencing events) \$150 + GST each per day
- Additional function tickets \$225 + GST each per function



Exhibition Stands

FLOOR PLAN

Please note this floor plan is in draft only and is subject to change by the conference organisers.



- Stands 'Out' 1-5 are situated outside (7m x 6m)
- Stands 1-27 are located indoors with 2.3m high side panels (3m x 3m)
Note: stand #3 is 9m x 3m (as shown)
- Stands 28-59 are indoor floor areas (5m x 4m)
Stand 60 is an indoor floor area (7m x 5m)

CONFERENCE SPONSORSHIP & EXHIBITION ACCEPTANCE FORM

CONTACT DETAILS

Please fill out the following details:

Company Name

Sponsor/Exhibitor Main Contact

Name

Email

Title

Website

Phone

SPONSORSHIP PACKAGE

Please tick the appropriate package below:

- | | | | | | |
|---|---------------|--|---------------|---|----------------------|
| <input type="radio"/> Principal – Including Awards Dinner | SOLD | <input type="radio"/> Bronze – Lanyard | SOLD | <input type="radio"/> Delegate – Bag Inserts (2 SOLD, 4 AVAILABLE) | \$500 + gst |
| <input type="radio"/> Gold – Party Night | SOLD | <input type="radio"/> Bronze – Coffee Cart | SOLD | <input type="radio"/> Exhibition – Machine Outside | \$2,000 + gst |
| <input type="radio"/> Silver – Catering Tuesday | SOLD | <input type="radio"/> Bronze – Student Session Snack | \$2,000 + gst | <input type="radio"/> Exhibition – 3m x 3m Walled Expo Stand | \$3,500 + gst |
| <input type="radio"/> Silver – Catering Wednesday | SOLD | <input type="radio"/> Supporter – Delegate Gift #1 | \$1,000 + gst | <input type="radio"/> Exhibition – 9m x 3m Walled Expo (Stand #3 Only) | \$5,500 + gst |
| <input type="radio"/> Silver – Keynote Speaker #1 | SOLD | <input type="radio"/> Supporter – Delegate Gift #2 | \$1,000 + gst | <input type="radio"/> Exhibition – 20sqm Floor Space (No Walls) | \$6,500 + gst |
| <input type="radio"/> Silver – Keynote Speaker #2 | \$4,000 + gst | <input type="radio"/> Supporter – Charging Station | SOLD | | |
| <input type="radio"/> Silver – Keynote Speaker #3 | \$4,000 + gst | <input type="radio"/> Supporter – Energiser Snack Tuesday | \$1,000 + gst | Preferred Site Number (first choice): | <input type="text"/> |
| <input type="radio"/> Bronze – Conference App | SOLD | <input type="radio"/> Supporter – Energiser Snack Wednesday | \$1,000 + gst | Preferred Site Number (second choice): | <input type="text"/> |
| <input type="radio"/> Bronze – Pre-Conference Welcome Drinks | SOLD | <input type="radio"/> Supporter – Stationery | \$1,000 + gst | | |
| <input type="radio"/> Bronze – Happy Hour | SOLD | <input type="radio"/> Supporter – Hair of the Dog Tuesday | \$1,000 + gst | | |
| <input type="radio"/> Bronze – The Hub | \$2,000 + gst | <input type="radio"/> Supporter – Hair of the Dog Wednesday | \$1,000 + gst | | |

Please note: Every effort will be made to provide you with your preferred stand location, however stands will ultimately be allocated on a 'first in' basis.

DECLARATION

I (print name).....agree to sponsor/exhibit at the 2024 HIANZ Conference and Trade Show as indicated above.
I also confirm I have read and understand the Terms & Conditions as outlined on page 29 of this document.

Signed:..... Date:.....

TERMS & CONDITIONS

Payment Terms

For all sponsorship and exhibition packages the following payment terms will apply:

- All prices exclude GST.
- All monies payable must be received (and cleared) by the due date. Failure to do so may result in your organisation being deemed to have cancelled its booking and organisations may be omitted from the conference programme and other material without notice if payment is not received by the due date.
- All bookings will be invoiced at the time of confirmation and are to be paid by the 20th of the following month.

Applications

- HIANZ reserves the right to reject a sponsorship or exhibition application at its sole discretion.
- Bookings will be allocated only on receipt of a signed application form.
- An email will be sent to you to confirm your booking along with a tax invoice issued by HIANZ.
- The Exhibitor/Sponsor must be a fully paid up member of HIANZ before an application can be accepted.

Cancellations

All cancellations must be made in writing to HIANZ.

Cancellation of sponsorship or exhibition packages will incur a 10% fee of the full sponsorship or exhibition cost if cancelled on or prior to 30 April 2024, and 100% if cancelled after this date.

Sponsor & Exhibitor Responsibilities

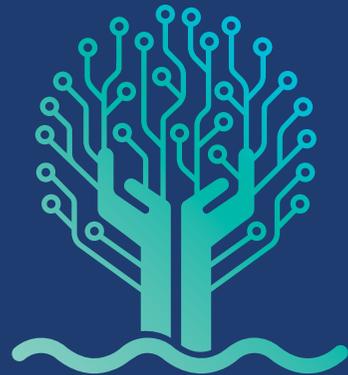
HIANZ will not be responsible for any breach of the agreement arising out of an application for sponsorship or exhibition, if the conference is cancelled, suspended, or reduced due to failure of services or other force majeure events outside of HIANZ's reasonable control.

Where applicable, sponsors and exhibitors will provide and make available to HIANZ their logo with full permission for use of their logo, for use in relevant conference marketing, promotional material and any other opportunities that may arise during the planning of the conference and trade show.

Further information

For further information and/or to discuss your sponsorship or exhibition opportunities, please contact:

events@hianz.net.nz



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